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1. exchange information on ethnomedicines through networking at local, national, regional and international levels;
2. facilitate collaboration and constant flow of information between Traditional Medical Practitioners and Orthodox Medical Practitioners;
3. promote the integration of Traditional Medical Practitioners into healthcare delivery system;
4. facilitate the training of Traditional Medical Practitioners through organization of courses and workshops with emphasis on standardization, safety, efficacy and quality of their products;
5. encourage registration of Traditional Medical Practitioners as cooperative groups with the appropriate authorities at the Local, State, Regional, National Government Levels and at International terrain;
6. facilitate activities that would fill the gaps that exist in research and development, and in the various communities on the one hand, and large-scale industrial production of plant products which could be bridged through commercial-oriented research, on the other; and
7. disseminate relevant scientific information through appropriate journal publications.

Publication of articles in AJTCAM, like in other reputable scientific journals, involves many parties, each of which plays an important role in achieving the objectives of the journal. It, therefore, follows that all players in the publication process, especially the author, the journal editor, the peer-reviewer, and the publisher are expected to meet and uphold standard norms of ethical behaviour at all stages of their involvement, from submission to publication of an article.

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